

What do you want

What do I need / want to do?
 What is the target market?
 What's the target market need? (being values)

Research

Research informations (magazines, museums, galleries, signage)
 Organizes the resource

sketch

Important to put your ideas down on paper, it will be easier for explain to someone how it will look like. It also help you to decide what techniques are suited to your work, and develop a style of your own. (hand sketch, site map, story board)

Produce

Produce an example >>>> Good / Reject? >>>>
 Produce again >>>> Good / Want it better? >>>>
 Further develop.

Persentation

Ensure your work well organized and also easy to follow and understand, the design process such as research , site map, story board, final paint out should be framed by foam board or card board.

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character:

<http://www.rustboy.com/>

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<http://www.celiacalle.com/>

<http://www.bea.hi-ho.ne.jp/ayak/index.html#Anchor876004>

motion graphic:

<http://www.onedotzero.com/new/frames.html>

<http://www.lobo.cx/>

<http://yazi.pinky.ne.jp/index.html>

<http://www.passion-pictures.com/>

photographic:

<http://www.corbis.com>

<http://www.benetton.com/colors/>

<http://www.naoki-ishizaka.com/front.html>

<http://www.nevermind.st/>

musical:

<http://www.gorillaz.com>

<http://www.u2.com>

others:

<http://wwwg.s-boss.com/d2/b/index.jsp>